Dance Project seeks sponsorship from local businesses to support our Fourth annual Dance Marathon on March 28th, 2020!

The Dance Marathon is a fundraiser to help the School at City Arts ensure that we may continue to provide unique and vital opportunities for our community. Our goal at the School at City Arts is to make professional quality dance education accessible to as many people as possible. Through our on-going classes for children and adults, outreach activities, and other special programs in our community, we:

- Encourage freedom of expression and creativity
- Promote self-confidence and healthy living
- Nurture and train future dance artists
- Provide affordable access to dance through scholarships and outreach programs

This event will be a full-day of dance fun — 12 hours of classes, performances, prizes, dance relays, and party time to shake your tail feathers!

**When:** Saturday, March 28th, from 9am-9pm

**Where:** Greensboro Cultural Center in the Van Dyke Performance Space and in Lebauer Park on the South Lawn

**We ask for your help to reach our goal of $15,000!**

**About Dance Project:** Dance Project’s mission is to cultivate the field of modern dance in North Carolina, nurturing a community of artists, audiences, and students by providing opportunities for training, performance, collaboration, and employment. For more than 25 years, the non-profit Dance Project has been inspiring, educating, and entertaining Greensboro and the state through the NC Dance Festival, a statewide tour of NC choreography; the Van Dyke Dance Group, a professional company that performs the repertory of Jan Van Dyke; and the School at City Arts, our community dance studio in the Cultural Center. We offer high caliber classes for children, teens, and adults from beginners to advanced students in a non-competitive environment where dance is fun and rewarding. We also offer a range of free and low-cost classes in local schools and community settings, as well as a student performance company that brings the joy of dance to the Greensboro community through a free performance series.
SPONSORSHIP DETAILS:

Sponsorships suggested between $500-$2500.

- All sponsors will get their logo on our Dance Marathon website and a special social media shout out.

- **Sponsors of $750+**
  - Will also get their logo in email blasts and a day-of thank you announcement.

- **Sponsors of $1000+**
  - Will also have the opportunity to display company materials during the Marathon at our information station.

- **Signature Sponsors of $2500+**
  - Special day of signage honoring your level of giving.
  - Will have an opportunity to setup a table at the event to share about their organization.
  - A chance to introduce their organization during the marathon.
  - Listed as a sponsor for one or more classes throughout the day.

If your company or organization is interested in creating a team for the Dance Marathon and representing your organization all day on the dance floor please contact Lauren Joyner at lauren@danceproject.org.

We expect to reach 150-200 participants throughout the day, plus a wider social media reach of approximately 4000 followers. Participants range from young children to retired and active adults, mostly residents of Guilford County, representing a wide diversity of ethnic backgrounds.

With your support of our $15,000 goal we can build a stronger community through dance!

For more details please visit danceproject.org/dpdm20

Questions? Contact Lauren@danceproject.org or 336-373-2727